Editorial Opportunities

NEW LEADERSHIP?
NEWLY ACCREDITED?
OPERATIONAL CHANGES?

HOW TO SUBMIT PRESS RELEASES
Share your organization’s news with the healthcare community through the Journal, its website, and weekly eNews.
Submit press releases and photos (300 dpi or 1 MB minimum please) to: editor@HealthcareJournalBR.com

HOW TO SUBMIT EDITORIAL CONTENT
Healthcare Journal of Baton Rouge covers topics relevant to the healthcare field in the Baton Rouge area. The HJBR Editorial Advisory Board helps to guide and select content, but is always looking for interesting articles and ideas.
• Articles and story ideas should be targeted toward those in the healthcare field.
• Articles should not try to sell or promote a product or business.
• Please be punctilious about attribution for all direct quotations, paraphrased statements, and borrowed ideas.
• The close date is typically six weeks prior to publication date.

HJBR reserves the right to edit submitted articles as needed and typically holds the copyright for all printed material. Authors retain ownership of the ideas expressed.
Submit articles/ideas to:
editor@HealthcareJournalBR.com

RECOMMEND AN EDITORIAL ADVISORY BOARD MEMBER
What is an Editorial Advisory Board?
The Editorial Advisory Board provides ideas, direction, and guidance to the editorial staff of HJBR. As leaders in the Baton Rouge healthcare field each offers unique insight and perspective on the issues that face our healthcare community.

WHO SHOULD BE ON THE EDITORIAL ADVISORY BOARD?
• Senior Hospital Executives
• Physicians
• Nursing Directors
• Clinic CEOs and Medical Directors
• Health Insurance Company Analysts
• Presidents of Ancillary Healthcare Companies
• Healthcare Educators
• Policy Makers

Submit recommendations to:
editor@HealthcareJournalBR.com