HEALTHCARE JOURNAL
of Baton Rouge

THE MEDIA FOR HEALTHCARE
Healthcare is the largest non-government employer in Baton Rouge. It is complex, evolving and one of only two industry segments slated for growth in 2013.

HJBR is its media.

This informative resource reaches healthcare leaders as they keep abreast of important industry issues.
HJBR pulls the Baton Rouge healthcare community together, so you can reach this powerful niche professionally and cost-effectively.
A bit of information about HJBR


*Healthcare Journal of Baton Rouge’s* Chief Editor, Smith Hartley, brings 20 years of experience as a healthcare leader in multi-specialty group practices, health insurance, and governmental agencies, as well as healthcare media. Alongside a Baton Rouge editorial advisory board, Smith directs a team of talented healthcare journalists.

*Healthcare Journal of Baton Rouge* is committed to providing high quality healthcare news, information, and analysis. But in addition, it is our mission to improve the health of Baton Rouge citizens through a community approach of shared information.

With an impressive publication, distribution plan, eNews, and community-based website, *Healthcare Journal of Baton Rouge* has staked a claim to this powerful niche of healthcare professionals.
Each issue of Healthcare Journal of Baton Rouge provides important articles, features, and information for healthcare professionals. Also included are a “One on One” with the Chief Editor, Local Correspondents, Hospital Rounds, Healthcare Briefs, and more. A local editorial advisory board helps direct topics and content relevant to the Baton Rouge healthcare professional.
You are Everywhere I want to be.

Ryan K. Williams
Walgreens District Manager, Chicago Central #1
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The Bi-Monthly Journal

Mailed to healthcare leaders and distributed through healthcare facilities.

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  Jan-Feb, Mar-Apr, May-June, Jul-Aug, Sept-Oct, Nov-Dec

Inside each issue:

• Interesting Features
• One-on-One (Q & A)
• Hospital Rounds
• Healthcare Briefs
• Local Correspondents
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We invite you to join us.